

ADVERTISING OPPORTUNITIES

2026



Niagara District Airport
468 Niagara Stone Road
Niagara-on-the-Lake, ON L0S 1J0

ABOUT NIAGARA DISTRICT AIRPORT



Located in the heart of the Niagara region, Niagara District Airport (NDA) serves as a premier gateway to Niagara's wineries, casinos, theatres, golf courses, festivals, and the world-famous Niagara Falls. NDA has a 5,000-foot runway and sees a wide variety of aviation-related activity supporting Niagara's half-a-million residents and 13-million visitors each year.

Facts

- Approximately **1.8 million** vehicles drive past NDA's road sign on Highway 55 each year
- **25,000+** visitors pass through the terminal building each year
- **~40,000** movements in 2025
- Serves a catchment area of over **475,000** in the Niagara region
- Home to **14 businesses** and **75-100 aircraft** on a regular basis
- Only a **15 minute** drive to the Niagara Falls tourism district, NOTL's historic downtown, and the FirstOntario Performing Arts Centre in St. Catharines
- Located just a few minutes north of the QEW, providing **easy access** to the Canadian-US border
- Uniquely surrounded by grape vineyards, **world-class** wineries, and agricultural lands



2025-2045 Master Plan

NDA's new Master Plan was released in fall 2025. The Plan outlines the path forward in growing the airport into a modern regional gateway and bringing scheduled commercial service to the heart of the Niagara region, in alignment with the Province of Ontario's Destination Niagara Strategy.

NDA is included in the Transportation Development pillar of the strategy—noting that its central location in Niagara and close proximity to tourist attractions can be leveraged to unlock Niagara's full economic potential as an international tourism destination.

Learn more about NDA's Master Plan at www.niagaradistrictairport.com.

ADVERTISING GUIDELINES

With the release of NDA's 2025–2045 Master Plan and the airport's 100th anniversary approaching in 2029, the time to secure your advertising space is now. Our team will work with you to identify the opportunities that best align with your business goals. If you don't see an option that feels like the right fit, connect with our communications manager for a custom advertising plan designed to support your unique needs.

Advertising Agreement

- Rates are available for 12-month and 24-month (10% discount) periods
- NDA staff will coordinate the installation and printing of all signs
- All ad bookings are dependent on availability
- Agreements may be subject to printing cost
- Posted rates are subject to change without notice; please contact us to ensure you have the most up-to-date pricing
- High-resolution, properly formatted artwork is required
- Files will be produced as submitted by the client; NDA is not responsible for any print quality issues caused by low-resolution artwork



Contact us to Get Started

-  Megan McRae, Communications Manager
-  mmcrae@niagaradistrictairport.ca  905-684-7447 x106
-  468 Niagara Stone Road, Niagara-on-the-Lake, ON L0S 1J0

ADVERTISING RATE CARD



Advertising opportunities at the airport are listed below. Prices do not include tax. If you would like to proceed with advertising at the airport, please contact the communications manager.

#	Location	Type	Size	12-month	24-month (10% discount)	Install/ Print
1-30	Terminal Building	Fixed Poster	25" w x 31" t	\$1,200	\$2,160	\$50
31	Terminal Building	Digital Image	1920 w x 1080 t	\$1,000	\$1,800	-
31	Terminal Building	Digital Video	1920 w x 1080 t	\$1,400	\$2,520	-
32	Road Sign	Digital	960 w x 480 t	\$1,800	\$3,240	-
33, 34	Road Sign	Fixed Panel	120" w x 24" t	\$2,400	\$4,320	\$1,325

Discounts

A 10% discount will be applied for ads that are booked for 24 months or when two ads are booked.

Add-ons

There may be additional advertising options available to add-on to your advertising package. Contact the communications manager for more information.

Event Advertising

Digital advertising on the road sign and the terminal building digital screens may be available on a monthly basis for events being held at the airport. Please email the communications manager for more information on event advertising pricing.

ADVERTISING OPTIONS



Terminal Building Lobby

Fixed Poster Ad

Fixed poster ads are printed on a styrene material and are displayed on one of three walls in the terminal building lobby.

All placement options (1-30) are the same size. Please provide a few numbers to indicate your preferred location(s) when submitting your advertising request. Preferences will be accommodated pending availability. If the preferred location is not available, we will advise of the available options at the time of inquiry.

(1-30) Poster size: 25" w x 31" t



ADVERTISING OPTIONS



Terminal Building Lobby

Digital Ad

Terminal building digital ads run from 6 a.m. to 12 a.m. on two digital screens in the terminal building lobby. Image and video options are available. Image ads will be displayed for 10 second frames at a minimum of 20 times an hour. Video ads may run for up to 30 seconds and will run at a minimum of 10 times an hour.

(31) Graphic size: 1920 x 1080



ADVERTISING OPTIONS



Road Sign - Niagara Stone Road (Highway 55)

Digital Ad

Road sign digital ads run on two screens, one on each side of our road sign on Highway 55. Digital ads run 24/7. Image options available only.

(32) Graphic size: 480 t x 960 w

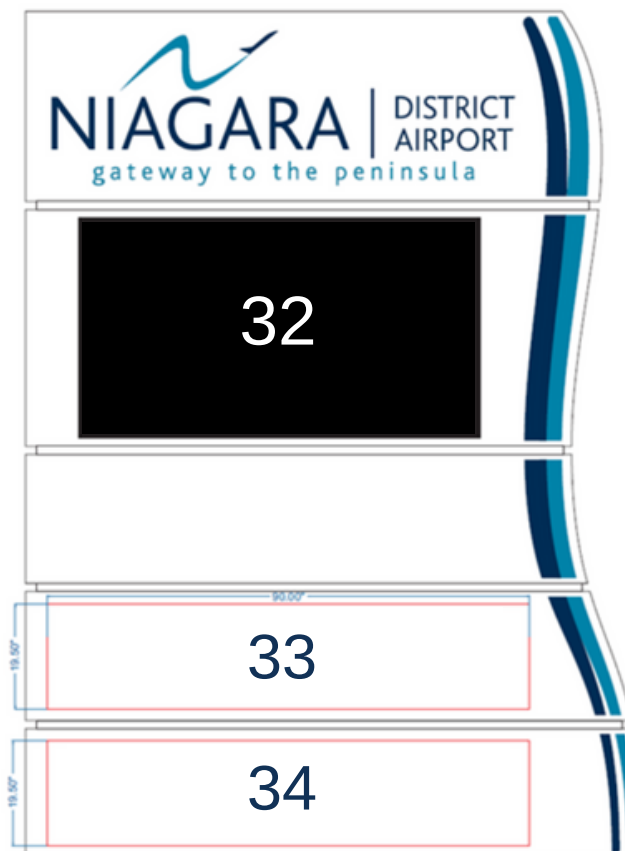
Fixed Logo Panel

A fixed, large logo on our road sign on Highway 55. The logo lights up during evening hours. Logo files to be submitted only. Limited spots available.

(33 or 34) Graphic: logo file (horizontal)



Side 1



Side 2